CONVINCE YOUR BOSS EMAIL

Dear

I would like to attend the Executive Women’s Speaker Intensive (EWSI) being held in Kingscliff, Northern NSW from 3o March – 1 April.

This leadership workshop has been developed by Lynne Schinella, a specialist in workplace communications and a conference speaker herself.

It’s a highly interactive and robust program that blends theory of great public speaking and the science of motivational behaviour with Lynne’s practical, hands on experience. There is a maximum of 8 participants only.

The program comes highly recommended and Lynne’s diverse clients have included the Bunnings Group, Tourism Australia, Northern Territory Police Department, Victorian Principals Association, the Volkswagen Group, Flight Centre, Northrop Engineering and the Department of Immigration and Border Protection.

I have reviewed the agenda and topics and believe that this workshop would have a really positive impact on my performance as a leader which can only benefit our organisation.

Here’s what I believe I will get from the program:

* Tools to engage and inspire through relating and connecting to my audience
* Reduce the time it takes to prepare a presentation through structured tools
* Improve my skills to deliver impromptu presentations
* Be able to represent the company with confidence at industry events
* Articulate the vision to my team in a more persuasive way
* Inspire following and engagement from my team
* Learn powerful tools to foster mindfulness and reduce anxiety
* Be able to increase company visibility both on and offline in a more memorable and positive way
* Improve my clarity of message through careful writing and distilling of my own presentations

For me this is way more than a workshop on public speaking. It is part of the critical leadership journey to inspiring and engaging my team.

Ongoing follow up to maximise the learning is included:

* 30 minute one on one Skype session 14 days after the workshop
* Exercises sent monthly for the next 3 months
* Group Skype webinar one a month for 3 months following

The investment for the program is $3,950 + GST.

More information about the program can be found [here](http://www.execspeakercoaching.com)

I believe this program will be of great benefit both personally and professionally and have a positive impact on my own leadership and the organisation.

Looking forward to hearing your thoughts.

TESTIMONIALS

*I attended Lynne’s business story telling seminar as part of our management meeting a couple of years ago. The course took me a little by surprise, totally out of my comfort zone….and into a much better presenting space at the end of the day. I loved Lynne’s approach & style so much that I went on to asking Lynne to help my team of 10 back in Germany to also work on their business story telling ability about one year later. The results were simply amazing and the team gave nothing but positive feedback on the various exercises, pace and way that their two day course was conducted. Thank you, Lynne, for sharing your expertise and passion with us!*

**Eva Seller**

**Regional Director Europe & Middle East**

**Tourism Australia**

*For me, working with Lynne has two really distinct upsides. First, she gets to the core of the issue quickly. Her ‘needs analysis’ is always well researched and useful. Secondly she is a brilliant and engaging facilitator, offering an inclusive and informative training experience. Lynne’s style allows her to help participants confront difficult issues and leave with ideas for real change.*

**Ben Wilks**

**General Manager Marketing at Volkswagen Group Australia**

*I was lucky enough to attend a day and half work shop on Presentation Skills with Lynne Schinella.  With her coaching and guidance which was very much hands on practical rather than sit and listen, the transformation of all participating was amazing. Truly mastering the art of story telling along with the structure and honing in on the relevance to the audience you present to the time spent with Lynne was invaluable.  I would highly recommend any opportunity to learn from Lynne.*

**Jen Pole**

**Executive Producer, CI Events**

*Lynne Schinella is a multi-talented communications expert. Her ability to take complex ideas and make them simple and relatable to all audiences is at the core of her expertise. She is intuitive, and a very patient and understanding teacher . I have found her senior executive presentation support to be invaluable.*

**Fiona Dalton**

**General Manager**

**Qantas Holidays & Viva! Holidays**

*Lynne Schinella was pivotal in developing my proficiency as a key note speaker and presenter. Her skills in communication are second to none and as a teacher the friendly and professional way she imparts her knowledge leaves you feeling confident and empowered. I would highly recommend Lynne to anybody wishing to enhance their ability to present and deliver information.*

**Wayne Harris**

**Assistant Police Commissioner**

**Northern Territory Police Force**

*I thoroughly recommend this program. Lynne’s approach is practical, warm, honest and delivered with a great sense of humour! the results are TRANSFORMATIVE. If you speak publicly, you might thinks you don’t need it or don’t have time. Believe me, you can’t afford not to do this intensive and immerse yourself in the topic. Invest in yourself!*

**Lea Walker-Franks**

**Director of Development**

**Gregory Terrace School**